

ROI Methodology Consultant



Nader Bechini, CRP, CPTD

Nader Bechini is the regional director of the ROI Institute in the MENA region, with a strong international reputation in Measurement & Evaluation. With over 23 years of experience, Nader is dedicated to helping organizations and talent development professionals enhance their performance and effectiveness.

Nader's mission is to empower others to inspire, influence, and create meaningful impact. He has facilitated workshops, managed talent development programs, and consulted with organizations in over 30 countries across North and South America, Europe, Africa, Australia, and Asia. His client portfolio includes notable organizations such as Meta, Microsoft, NOAA, KPMG, IDEXX, Lululemon, 211sandiego, Alamo College, IBA University Germany, University of Dubai, Omantel, STC, Saudi Aramco, and Bank of Georgia.

Nader's work has earned recognition, including multiple awards from the ROI Institute for the best international implementation of the ROI Methodology in 2015, 2019, and 2020, and an award for the best African HR expert from the Moroccan Society for Human Resources in 2019. His articles on learning and development have been translated into several languages, including Korean, Russian, Chinese, French, Arabic, and Spanish. Nader has also been featured in various radio and TV programs, as well as HR magazines in Saudi Arabia, Sudan, Tunisia, France, Egypt, Russia, Jordan, Bahrain, Morocco and Algeria.

Nader is an accredited certified coach from the International Coaching Federation and a Certified Professional in Talent Development (CPTD) from the Association of Talent Development. He holds a master's degree in marketing and an executive leadership certificate from INSEAD Business School. Through his work, Nader aims to continue supporting organizations and individuals in their journey towards excellence.